Government of Jammu & Kashmir
INFORMATION DEPARTMENT
Civil Secretariat, Jammu/Srinagar

Subject: Jammu and Kashmir Film Policy- 2024.

Ref. No.: Administrative Council Decision No. 38/03/2024 Dated: 14.03.2024.

Government Order No: 09 –JK(ID) of 2024
Dated: 14 .03.2024

In supersession of all the previous orders on the subject, sanction is hereby accorded to the notification of J&K Film Policy-2024 attached as Annexure to this Order.

By order of Government of Jammu and Kashmir.

Sd/-
(Rehana Batul) IAS,
Secretary to the Government

No. INF PR-Estt/22/2021-02 Dated:- 14 .03.2024

Copy to the:-

1. Principal Secretary to the Hon'ble Lieutenant Governor.
2. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
3. Commissioner/Secretary to the Government, General Administration Department.
4. Secretary to the Government, Department of Law, Justice and Parliamentary Affairs.
5. Director, Archives, Archaeology and Museums, J&K.
6. Director Information, J&K.
7. Joint Director, Information, Jammu/Kashmir
8. General Manager, Government Press, J&K, Jammu for publication in the next issue of Government Gazette.
9. Private Secretary to Chief Secretary, J&K
10. Private Secretary to Principal Secretary to the Government, Finance Department.

11. Private Secretary to Secretary to the Government, Information Department.
12. Incharge Website, GAD.
13. Government Order file(w.3.s.c).
14. Stock file.

14/03/24

(Din Mohammad), JKAS
Deputy Secretary to the Government

Annexure to Government Order No. 09(ID) of 2024 Dated:- 14-03-2024

GOVERNMENT OF JAMMU AND KASHMIR
DEPARTMENT OF INFORMATION & PUBLIC RELATIONS

JAMMU & KASHMIR FILM POLICY-2024

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Definitions:

1) **"Adult"** means a person who has completed his/her eighteenth year;

2) **"Application"** means an online application form on the J&K Single Window System;

3) **"Board"** means the Board of Film Certification constituted by the Central Government under Section 3 of Indian Cinematograph Act, 1952.

4) **"Certificate"** means the certificate granted by the Board under Section 5A of Indian Cinematograph Act,1952;

5) **"Cinematograph"** includes any apparatus for the representation of moving pictures or series of pictures;

6) **"Cost of Production (COP)"** of films/documentaries/TV serial/Shows/web series/themes means and includes:

i. Cost of Transportation of material and human resources, cost of goods, services and materials used in shooting,
ii. Rent/hiring and charges for use of land, building, materials, goods and services,
iii. Cost of accommodation for the period of stay for shooting purposes.

7) **"Digital Content"** means serials, films and other multimedia content transmitted, broadcast or exhibited through Internet platforms like YouTube, Google India, Online streaming platforms like Disney Hotstar, Amazon Prime, Netflix, Voot, Zee5, Sony Live, Mx Player and Alt Balaji etc.

8) **"Divisional Location Permission Committee"** means a Committee headed by Divisional Commissioner of the respective Division for permission related to shooting location, crowd management, security, use of public places for shooting, etc.

9) **"District Film Promotion and Facilitation Committee"** means a District Level Committee headed by the Deputy Commissioner and constituted with a view to ensure prompt resolution of operational issues that the producers may face at District Level.

10) **"Domicile"** A domicile of J&K shall mean-

i. In case of proprietor Firm/Agency/Production House- a Firm /Agency/Production House wholly owned by domicile certificate holder of J&K.

ii. In case of partnership Firm/Agency/Production House- a Firm /Agency/Production House in which domicile certificate holder(s) of J&K has/have minimum 50% ownership.

iii. In case of Private Limited Company/ Production House- A Private Limited Company/ Production House in which domicile certificate holder(s) of J&K has/have minimum 50% Shares.

11) **"Film"** means a cinematograph film;

12) **"Government"** means the Government of Jammu & Kashmir;

13) **"International Film Awards"** means awards won in the International film festivals and other such fora.

14) **"J&K Film"** means films made with J&K theme or in the regional languages of J&K.

15) **"J&K Film Development Council"** (JKFDC) is a council/body constituted under the chairmanship of a senior officer not below the rank of Commissioner/Secretary to Government for realizing the objectives of the J&K Film Policy-2024. The JKFDC shall make & issue detailed guidelines, rules, checklists and required formats, agreements etc. essential for implementation of the Policy. The said council shall be headed by the senior most Administrative Secretary out of the Secretaries on JKFDC as Members.

16) **"J&K Film Division"** means a body headed by Director Information J&K for assisting in smooth implementation of the Film Policy. The J&K Film Division shall consider and approve or reject applications for grant of subsidy.

17) **"National Award"** means an award for best feature film, presented annually by the Directorate of Film Festivals, Ministry of Information and Broadcasting, Govt. of India.

18) **"Nodal Administrative Officer"** means an officer of the rank of an Under Secretary or above nominated by the respective Divisional Commissioner to facilitate shooting of films from administrative point of view post grant of permission for shooting on matters other than police / security;

19) **"Nodal Security Officer"** means an officer of the rank of a DySP or above from the Police Department nominated by the respective ADG/IG Zone to facilitate shooting of the films in matters related to security and police;

20) **"Non-J&K films"** means films made in languages other than regional languages of J&K and themes not related to Jammu & Kashmir;

21) **"Patriotic Films"** Films produced on patriotic themes to foster the feeling of patriotism , National Integration as recommended by the Script Screening Committee, & produced in English and Hindi or local regional language of J&K

22) **"Place"** includes a house, building, tent, piece of land and any other space including water bodies etc.

23) **"Prescribed"** means prescribed under the J&K Film Policy- 2024;

24) **"Producer"** means an individual or a company or a trust or a partnership firm, as the case may be, with a track record in Film Production/Documentary/Web Series/ TV Serials/ Original Show to be displayed on OTT (Over the Top Platform); who will be eligible to apply for shooting permission/incentives under the scheme;

25) **"Policy"** means the Jammu & Kashmir Film Policy–2024.

26) **"Regional Languages"** means Kashmiri, Dogri, Urdu, Pahadi, Gojri and any other language that may be specified by the J&K Film Development Council for the purpose of this Policy.

27) **"Script Screening Committee"** means a Committee headed by an eminent person as Chairperson and shall comprise two other members from the field of film making/script writing/art/culture or any relevant field related to film making and the same is constituted by the Jammu and Kashmir Film Development Council for scrutinizing scripts of the prospective Producers;

28) **"Single Window Cell"** means a cell constituted under the Joint Director Information (HQ) which will be the single point of contact for submission of applications through the J&K Single Window System (SWS) concerning film making and to convey decisions thereof. The Single Window Cell shall process and dispose of all applications received on the J&K Single Window System accordingly.

29) **"Tribunal"** means the Appellate Tribunal constituted under Section 5D of Indian Cinematograph Act, 1952;

30) **"UT"** means the Union Territory of Jammu and Kashmir;

31) **"Validity"** means the period for which the instant Policy shall remain valid i.e. for Five (5) years from the date of notification of the Policy.

CHAPTER-I

1. Title, Commencement and the extent

This document shall be called the Jammu & Kashmir Film Policy-2024.The Policy shall come into force from the date of its notification in the Official Gazette in the manner prescribed by the Competent Authority. This Policy shall extend to the whole Union Territory of Jammu and Kashmir.

2. Indian Film Industry

Indian Cinema emerged as a powerful medium of socio-cultural transformation in the country during the 20th century. Being an entertainment industry, it has not only left a memorable mark on people's social behavior but also assumed the form of an important economic activity. Cinema has played a major role in promoting tourism by familiarizing the viewers with a large number of scenic and culturally rich locations. Without any doubt, Indian films have been of great help in projecting the image of contemporary India not only within but also outside India. The global impact of cinema is increasing day by day for the aforesaid reasons and the Government of India has decided to accord the status of an Industry to films. Since the film industry is an important vehicle for social, cultural and economic development, a well-nurtured film industry can be a major source of wealth creation, employment generation and effective tool and platform for preservation of culture and expression of the people of Jammu & Kashmir. The industry can promote Jammu & Kashmir's potential as an investment and tourist destination even as it acts as a powerful tool for the dissemination of its culture.

The J&K Film Policy-2024 has been formulated to attract greater investment in the film sector and will make Jammu and Kashmir a choicest destination for film shooting of both national and international Producers

a. Indian Film Industry Current Scenario

The Indian film industry is one of the largest producers of the cinematographic films in the world with an annual certification of 2,336 films during FY15–16. Also, the Indian film industry is one of the fastest-growing sectors in the country today and has grown from Rs. 122 billion in 2016 to Rs. 156 billion in 2017 representing a growth rate of 28%. The said industry producing over 1,986 films per year with Hindi (364), Tamil (304) and Telugu (294) being the three largest film producing languages. Also, India is the 4th largest film market in the world – generated $2.1 billion theatre revenue contributing 4% to the global theatre revenue in 2015. Film Tourism describes the effects that cinema can have on our travel decisions as they inspire people to experience the screened places first hand. Not only is cinematic tourism an excellent vehicle for destination marketing but it also presents new product development opportunities such as location tours, film museums, exhibitions and the theming of existing tourist attractions with a film connection.

b. Success of Regional Films

Strong regional content is gaining acceptance in both domestic as well as overseas markets. Bahubali, a Telugu-language film became the highest-grossing film within India and third highest globally. The regional language films like Tamil, Bengali, Malayalam as well as Punjabi are driving the regional film industry.

3. Sector Presence in Jammu & Kashmir

In 1960, the Kashmir region of the UT was quite popular amongst Bollywood Directors who endeavored to capture the beauty of the region in the best way they could. Films like "Kashmir Ki Kali", "Jab Jab Phool Khile", "Himalaya Ki Goad Mein", and "Janwar", made Srinagar and Gulmarg popular destinations with people marveling at their scenic and pristine beauty.

From Yahoo of Shammi Kapoor to the romance between Shashi Kapoor and Nanda to that of Shahrukh Khan and Katrina Kaif with beautiful Kashmir based scenic backdrops, Jammu & Kashmir needs no introduction as an ideal film tourism destination. Anyone with an eye for cinematography would consider Jammu and Kashmir ideal for film shooting.

Throughout 1970 and 1980, Jammu & Kashmir remained a preferred film shooting location in India. The scenic landscape of Jammu & Kashmir continued to charm not only the Indian Producers but also some international ones. Two films - Bill Murray's "The Razor's Edge" (1983) and "The Climb" (UK Film) 1986 were also shot in varied locations of the Kashmir Valley.

At the beginning of the 21st century, Jammu & Kashmir was able to catch the eyes of numerous documentary makers. Some documentaries by Indian and International Documentary makers were also shot in Jammu & Kashmir. Amongst the popular ones are "Riding Solo to the Top of the World" (2006), "Living in Emergency" (2008), and "The Highest Pass" (2011). A German movie "Escape From Tibet", Brazilian movie "Bollywood Dream" and Russian movie "The Fall" were also shoot in the UT beckoning Jammu & Kashmir as one of the finest films shooting locations in the world.

Recently, shooting for the famed producer (of Munna Bhai MBBS and Mission Kashmir) Vidhu Vinod Chopra"s "Shikara" has just concluded in J&K along with "Sargoshiyan" produced by Imran Khan Productions and "Laila Majnu" produced by Imtiyaz Ali.

4. Insights

The relation between Jammu and Kashmir and films is legendary. Jammu & Kashmir has breath-taking locales, a large number of religious and heritage sites, dense forests, waterfalls, manpower with film exposure and a long and cherished tradition of film shooting. All these features make J&K an attractive site for film shooting and its development. The Film Industry in Jammu & Kashmir can not only be a good source of investment, direct and indirect employment but also serve as an effective branding measure that will pull in tourists.

The movies shot in J&K have been recognized in India and abroad. Jammu & Kashmir has the potential for attracting or pulling millions of film tourists leading to higher revenues in the coming years. Film shoots in Jammu & Kashmir have helped promote existing as well as new tourist destinations.

Heritage and spiritual sites in J&K have also been another favorite destination for film producers for shooting films. Most destinations of J&K have gained tourists attraction by virtue of being the venue for shooting of some famous domestic movies.

Adventure tourism in J&K has given additional opportunities to film producers to add adventure activities in their movies. All destinations where films have been shot have seen a large increase in the number of tourists. Also, there is a huge untapped potential for pre-production and post- production related activities relating to the film and Television Industry.

5. Strategy

The Government of Jammu & Kashmir is trying to make the best possible efforts towards creation of a vibrant film ecosystem in the UT. **Following efforts will be made to create a suitable environment and promotion of film production in Jammu & Kashmir**.

- Strive to create nationally competitive film making infrastructure in Jammu & Kashmir.
- Renovation and up-gradation of the existing film making infrastructure.
- Administrative assistance to ease film making in the Jammu & Kashmir by setting up Single Window Cell to grant permission for shooting films, preferably within 2 to 4 weeks.
- To provide an attractive package of assistance/ schemes/systems of financial support to the good film makers/local startups.
- Promote non-government organizations associated with the promotion and publicity of cinema.

6. Vision

The policy is modified with the vision of promoting J&K as an ideal film shooting destination for film makers in the country and abroad and also promoting local Start Ups/film makers with a view to having a positive impacts on the economy of the UT in terms of generating employment and growth of film tourism.

7. Objectives

Towards the vision of establishing Jammu & Kashmir as the first choice of film shooting destination for producers, the Government of Jammu & Kashmir has set out to achieve the following objectives:

- To develop Jammu & Kashmir as an important destination for film production/shooting by providing beneficial incentives to the film producers.
- To generate job opportunities for local people of Jammu & Kashmir.
- To attract capital investment in Jammu & Kashmir through the film industry.
- To publicize/promote the scenic beauty of J&K by providing information about the most incredible, amazing and beautiful places in Jammu & Kashmir (through a location directory on the Single Window Portal.)
- To publicize/ promote the cultural heritage of J&K by disseminating information about its history, heritage, art, culture, traditions etc. of Jammu & Kashmir.



- Development of all-weather locations in Jammu & Kashmir for shooting of films.

- To provide opportunities for local talent of the UT in acting and film making by sharing their details (through a Local talent directory on the Single Window System.)

- To promote healthy and relatively economic entertainment to the people of Jammu & Kashmir.

8. Jammu & Kashmir Film Development Council (JKFDC)

To realize the objectives of J&K Film Policy, a body called the Jammu & Kashmir Film Development Council (JKFDC) shall be constituted under Chairpersonship of the senior most Administrative Secretary (to the Government of Jammu & Kashmir) out of the Secretaries on the JKFDC.

The Jammu and Kashmir Film Development Council will comprise the following members:

S. No.	Members	Designation
1.	Administrative Secretary, Finance Department	Member
2.	Principal Secretary to Lieutenant Governor	Member
3.	Administrative Secretary, Culture Department	Member
4.	Administrative Secretary, Industries & Commerce Department.	Member
5.	Administrative Secretary, Tourism Department	Member
6.	Administrative Secretary, Information Department	Member
7.	Administrative Secretary, Law Department	Member
8.	Divisional Commissioner of the Division	Member

9.	Director Information, J&K	Member Secretary
10.	Three (03) subject matter experts to be nominated by the Chairman from amongst the Film Experts/ Professionals.	Member(s)
11.	Any other member co-opted by the Chairman	Co-opted Member

JKFDC shall be an Apex body which shall make & issue detailed guidelines, rules and enter into such agreements as are essential for implementation of the Policy. All matters of interpretation under this Policy shall be decided by the JKFDC whose decision will be final and binding.

To achieve the objectives of the Film Policy, the following interventions will be made:

- Create an ecosystem for making Jammu & Kashmir a preferred destination for film making/shooting.
- Build a well-strategized and focused branding of Jammu & Kashmir in the films and in the narratives surrounding those films.
- Facilitate the overall growth of the Jammu & Kashmir Film Industry.
- Take measures to promote film tourism in Jammu & Kashmir through financial intervention.
- Create and develop ancillary business opportunities that co-exist with film making and support it.
- Visualize the film industry from a value chain perspective and factor market dynamics that need to be addressed to be added to develop this sector.

9. J&K Film Division

J&K Film Division shall be constituted under the chairpersonship of Director Information, J&K for assisting in smooth implementation of the Film Policy.

The Jammu & Kashmir Film Division would include following officers:

S. No.	Members	Designation
1.	Director Information, J&K	Chairperson
2.	Director Tourism, Jammu/Kashmir	Member(s)
3.	Director General Codes, Finance Department	Member
4.	Representative of the Information Department not below the rank of Additional Secretary	Member
5.	Deputy Director (Audio Visual), Directorate of Information & Public Relations	Member-Secretary
6.	Accounts Officer, Directorate of Information & Public Relations	Member
7.	Three (03) subject matter Experts to be nominated by the Government from amongst the Film Experts/ Professionals.	Member(s)

The J&K Film Division shall consider and approve or reject applications for grant of subsidy received and processed by the Single Window Cell. The Division shall also monitor all expenditure being incurred by the Single Window Cell and approve the annual budget. The Division shall also produce and run short Educational Films with J&K Theme.

10. Single Window Cell

To implement the J&K Film Policy-2024, a dedicated J&K Single Window Cell shall be constituted under the Chairpersonship of Joint Director Information (HQ). The Single Window Cell shall comprise the following members:

S. No.	Members	Designation
1.	Joint Director Information(HQ)	Chairperson
2.	Joint Director, Jammu/Kashmir	Member(s)
3.	Deputy Director Information (AV)	Member
4.	Accounts Officer, Directorate of Information & Public Relations	Member
5.	Nodal Officer Films, Directorate of Information & Public Relations	Member-Secretary
6.	Nodal Officer, J&K Single Window System (To be nominated by Industries and Commerce Department)	Special Invitee

The J&K Single Window Cell will be the single point of contact (SPOC) for supporting the development of a vibrant film ecosystem in Jammu & Kashmir and exclusively oversee the implementation of the Jammu & Kashmir Film Policy. The Single Window Cell shall be serviced by the Directorate of Information and Public Relations, J&K.

- This Cell shall process applications received on J&K Single Window System as per the J&K Film Policy-2024. The Cell shall ensure smooth implementation of the Film Policy. **The Single Window Cell shall be responsible for the following:**

- Manage and operate the J&K Single Window System. Receive and respond to all applications in online mode on the J&K Single Window System.
- Liaise with various Departments and Authorities of the Union Territory and Government of India for timely permissions.
- Refer applications for required permissions to the Divisional Location Permission Committee for shooting and coordinate with applicants for any queries.

- Upload permissions received from the Divisional Location Permission Committee/J&K Film Division on the J&K Single Window System.

- Provide Liaison officers to the Producers on payment basis, if requested for.

- The J&K Single Window Cell will facilitate coordination with UT/Union Government Departments/Bodies such as Airport Authority of India, Archaeological Survey of India, etc. for issues concerning film shooting.

- Any other work related to implementation of J&K Film Policy- 2024.

- J&K Single Window Cell will dispose of the applications received on the J&K Single Window System preferably within thirty (30) days of filing of complete application on the J&K Single Window System.
- The Single Window Cell may setup an in-house Committee(s) to scrutinize the supporting bills/documents submitted by applicant(s) for claiming subsidy/any other activity which the Single Window Cell may decide.

- The Single Window Cell may hire Project Management Unit (P M U) for effective implementation of the J&K Film Policy-2024.

11. Script Screening Committee

Script Screening Committee shall be headed by an eminent Film expert as Chairperson and shall comprise of the following;

S. No.	Members	Designation
1.	To be nominated by Chairman, JKFDC	Chairperson
2.	Joint Director Information (HQ)	Member-Secretary
3.	Deputy Director (AV)	Member
4	Two Members from the Film Fraternity	Special Invitee

The Script Screening Committee shall appraise/evaluate the script and submit its recommendations to the Single Window Cell preferably within two (2) weeks from the receipt of the script.

12. Divisional Location Permission Committee

Divisional Location Permission Committees shall be constituted under the chairpersonship of the respective Divisional Commissioner to grant permissions related to shooting locations, crowd management, security, use of public place for shooting etc. and shall comprise the following;

S. No.	Members	Designation
1.	Divisional Commissioner (Concerned)	Chairperson
2.	Inspector General of Police Zone (Concerned)	Member
3.	Director Information, J&K	Member-Secretary
4.	Director Tourism (Concerned)	Member
5.	Director Archives, Archaeology & Museums Department, J&K	Member
6.	Deputy Commissioner (Concerned District)	Member
7.	Senior Superintendent of Police(Concerned District)	Member
8.	Divisional Forest Officer/Regional Wildlife Warden (Concerned)	Member
9.	Any other member co-opted by the Chairman	Co-opted Member

- The Divisional Location Permission Committee shall finalize the location permission along with the details of Nodal Administrative Officer and Nodal Security Officer after taking all required inputs.

- The Divisional Location Permission Committee shall forward the permission for grant of location permission to the Single Window Cell within the shortest possible time not exceeding two weeks from the date of receipt of application from the Single Window Cell.

- The Divisional Location Permission Committee will "inter alia" also facilitate coordination with UT/Union Government Bodies such as Airport Authority of India, Archaeological Survey of India etc. The final permission accorded by the Divisional Location Permission Committee shall contain the details of Nodal Administrative Officer and Nodal Security Officer.

- The Nodal Administrative Officer shall be an officer of the rank of Under Secretary or above from the Administration nominated by the concerned Divisional Commissioner and whose details will be shared in the permission certificate granted for shooting/ film making. He/she shall be responsible for facilitating the shooting from Administrative point of view post grant of permission for shooting on matters other than police/security.

- The Nodal Security Officer shall be an officer of the rank of DySp or above from the Police Department nominated by the respective ADG/IG Zone and whose details will be shared in the permission certificate granted for shooting/film making. He/she shall be responsible for facilitating the film shooting in matters related to security and police.

13. District Film Promotion and Facilitation Committee

To ensure effective implementation of the Film policy and make available relevant facilities to Producers, a District Film Promotion and Facilitation Committee headed by the concerned District Magistrate/Deputy Commissioner will be constituted at the District level with the following composition:-

S. No.	Members	Designation
1.	District Magistrate/Deputy Commissioner	Chairman
2.	Senior Superintendent of Police/Superintendent of Police	Member
3.	Additional District Magistrate (nominated by DM)	Member
4.	Assistant Director Tourism (In charge of Concerned District)	Member
5.	District Information Officer	Member-Secretary
6.	Any other member co-opted by the Chairman	Co-opted member

The Committee will monitor shooting related activities. The Committee will also verify the number of shooting days.

The Member Secretary of the Committee shall issue the certificate in respect of shooting days after verification of the same by the Committee, after the shooting is over. He/she will also promptly address issues, if any, at the District level.

Appropriate security and safety arrangements wherever required based on the assessment by the District Senior Superintendent of Police/Superintendent of Police would be made available to enable the Producers to complete shooting. Permission to shoot shall include police clearance and shall be granted within thirty (30) days of receiving the application from the Single Window Cell.

CHAPTER-II

14. SINGLE WINDOW CLEARANCE PROCEDURE

The Producer will have to register himself/herself on the J&K Single Window System **http://www.singlewindow.jk.gov.in**. Already registered Producers may login with their registered User ID and Password. The applicant will have to fill the **Common Application Form** (CAF) which is attached as **Annexure-A** to this policy. Once CAF ID is created, the applicant will have to fill the Form/Registration for the service he/she wants/requires as specified for the purpose in the Policy. The applicant shall attach all the necessary documents mentioned and submit the application form online after the payment of requisite processing fee. The duly filled in application form shall then be scrutinized by the Single Window Cell. In case of deficiency, the Single Window Cell shall report the deficiency to the applicant within one week of the receipt of application.

15. Procedure for grant of Location Permission:

- There shall be a simple procedure for grant of permissions through the Single-Window Cell to the production houses for film making in Jammu and Kashmir.

- Producers shall have to apply online along with all the relevant details of locations on the J&K Single Window System. The forms for application for Location Permission are attached as **Annexure-B, C and D**. The application will then be forwarded by the J&K Single Window Cell to the Divisional Location Permission Committee.

- The Divisional Location Permission Committee shall grant permission for location shooting after taking all required inputs. The Divisional Location Permission Committee shall forward the permission for grant of location permission to the Single Window Cell within the shortest possible time not exceeding two weeks.

16. **Procedure for Script Permission:**

- Producers shall have to apply online along with complete script on the J&K Single Window System. The application will then be forwarded by the Single Window Cell to the Script Screening Committee.
- The Script Screening Committee shall scrutinize scripts submitted by prospective Producers. The Script Screening Committee shall submit its recommendations to the Single Window Cell preferably within two (2) weeks.
- The J&K Film Division on receipt of application from the Single Window Cell shall grant approval or approval with conditions or reject the application preferably within thirty (30) days of receipt of the recommendations of the Script Screening Committee.

17. **Procedure for application for Subsidy:**

Producers shall have to apply online along with all the relevant details on the J&K Single Window System. The formats for application of subsidy/grants is attached as **Annexures "E" & "F".** The applications complete in all respects shall be forwarded by the SWS to the Films Division for consideration.

18. **Scrutiny of Subsidy Applications**

The J&K Single Window Cell on receipt of application of subsidy shall process the application as per the Policy. After the receipt of application on the Single Window System, the Single Window Cell shall ensure proper scrutiny and verification of all the documents submitted by the applicant like bills, Cost of Production (CoP), and other supporting documents and submit the same to J&K Film



Division for consideration and approval/rejection.

19. Competent authority for sanction of subsidy

The J&K Film Division which is the Competent Authority for sanctioning of subsidy shall examine /consider the application along with the submitted documents as received from Single Window Cell and decide the case with respect to acceptance or rejection of the application preferably within forty five (45) days.

- Once approved, the J&K Film Division shall convey permission for disbursement of the subsidy as per the policy to the Single Window Cell.
- The Single Window Cell shall disburse the subsidy to the applicant after carefully verifying the bank details of the Producer/Applicant.
- The Producers/Applicant shall submit an indemnity bond.

20. List of documents required for Subsidy Application

The Producer applying for subsidy shall have to attach the following documents with the subsidy application form:

Part "A"

i. Certificate of Incorporation of the Production House.
ii. Power of Attorney for Authorization
iii. CBFC Certificate/ Release Certificate/GEC Certificate/OTT Certificate/ Telecast Schedule
iv. Proof/certificate of Number of screens/Episodes
v. Detailed Bio data of Director, Writer/s, and Artist/s of the project.
vi. Registration certificate of Story/Script.
vii. Affidavit for total number of shooting days of the project along with the relevant document (i.e., shoot permission copies, payment receipts, Daily Production Reported.)

viii. District Film Promotion and Facilitation Committee Certificate for total shooting days in J&K.

ix. CA Certificate along with the total COP in the format as attached-**Annexure "F"** of J&K Film Policy -2024.

x. Copy of the Script/Screen Play of the Project in Hindi/English in one copy.

xi. Final digital copy of the film/product along with Screen log of J&K locations.

xii. Processing fee payment through online receipt or non-refundable demand draft amounting INR 17,700/- (including 18% GST) in favour of Accounts Officer, Directorate of Information & PR, J&K as processing fee.

xiii. Copy of GSTIN registration certificate & PAN. Details of Credit/acknowledgements to the UT/ Information Department and locations shown in the projects in digital format.

Part "B"

i. Description of the Project and how it benefits J&K in two hundred (200) words as required in Part B of the form.

ii. Supporting documents of J&K film/ film with J&K theme.

iii. Local Artists fee payment receipt and agreement

iv. Proof of Local Artist Hiring (Domicile Certificate/Birth Certificate/ Education Certificate of minimum 5 Years/Aadhar Card/Driving License)

v. Shooting permission copy.

vi. Any other document required in the subsidy application form.

21. Sanction/Rejection of Subsidy application:

The J&K Single Window Cell shall process the applications along with the submitted documents and provide recommendations to J&K Film Division regarding acceptance or rejection of the application preferably within forty five (45) days.

CHAPTER-III
FISCAL INCENTIVES TO THE PRODUCERS

CATEGORYWISE PROCEDURE OF SANCTION/GRANT OF VARIOUS FISCAL INCENTIVES

22. Status of Industry

To promote the **Film Sector** it has been accorded **the status of an Industry** in Jammu & Kashmir.

23. Subsidy for shooting films including award winning films, films with patriotic theme and films produced by Domiciles of J&K and with J&K theme and or in the Regional languages of J&K:

Eligibility:

- Films need to be captured as per **Industries Standards** with minimum Full Frame Camera/4k resolution and minimum 5.1 Sound projection 2K minimum.
- Minimum running time is 100 minutes
- Dubbed, copied, mixed, blow up, plagiarized films will not qualify
- Films that violate copyright will not qualify for assistance
- Films with CBFC "A" certificate will not qualify for assistance\
- The producer shall provide work to a minimum of Ten (10) local artists from Jammu and Kashmir in the film
- The minimum cost of production of the film shall be Rs. 10.00 (Ten) crore and must be screened on minimum twenty five (25) screens across the country.
- For domiciles of J&K the minimum cost of production of a film shall be Rs. 50.00 lakhs. The film must be screened on minimum 03 screens.

Subsidy Allocation for films:

S. No	Subsidy for Film	Criteria
1.	5% of the cost of production (COP) or 01.00 crore whichever is less.	Minimum 20 days shot in the UT.
2.	Additional subsidy equal to 25% of the amount of subsidy the producer/ Production House is qualified for under S.No. "1" above.	A film which has won National Award from the Ministry of Information & Broadcasting, GOI or a film which has won one of the International Awards (as specified in **Annexure "G")** or a film based on patriotic theme as recommended by Script Screening Committee Minimum 20 days shot in the UT.
3	Additional subsidy equal to 25% of the amount of subsidy the producer/ Production House is qualified for under S.No. "1" above.	Minimum 20 days shot in the UT. J&K Film (as defined in the policy)
S. No	**Subsidy for Films produced by Domiciles of J&K.**	**Criteria**
4.	10 % of the cost of production (COP) or 01.00 crore whichever is less.	A film produced by a domicile of J&K. Minimum 20 days shot in the UT.
5.	Additional subsidy equal to 25% of the amount of subsidy the producer/ Production House is qualified for under S.No. "4" above.	A film produced by a domicile of J&K which has won National Award from the Ministry of Information & Broadcasting, GOI or a film which has won one of the International Awards (**Annexure "G")** or film based on patriotic film as specified in Minimum 20 days shot in the UT.
6.	Additional subsidy equal to 25% of the amount of subsidy the producer/ Production House is qualified for under S.No. "4" above.	Minimum 20 days shot in the UT. J&K Film (as defined in the policy)

Terms and Conditions:

- The Producers shall have to apply for getting the Certificate with respect to number of shooting days within ten (10) days of completion of shooting.

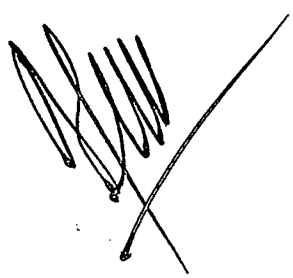
- The information on number of shooting days in the UT shall be verified by the District Film Promotion and Facilitation Committee of the concerned district.

- The certificate of number of shooting days shall be issued by the Member Secretary of District Film Promotion and Facilitation Committee after verification by the said committee.

- The subsidy/grants shall only be provided to those applicants who shall submit Cinema Release Certificate and Certificate from the Central Board for Film Certification (CBFC).

- The subsidy amount shall be provided to the Producer on the basis of the payment bills of the performing artists.

- The Cost of production (COP) of a film and the number of shooting days which are mentioned in the application shall be decided on the basis of Detailed Project Report submitted with the application by the Producer and the verification certificate issued by District Film Promotion and Facilitation Committee of the concerned District. The applications shall be put up by the Single Window Cell to the J&K Film Division for final approval/ rejection.



24. Eligibility Subsidy for TV Serials/Shows/Web Series/ Documentaries/Original Show to be displayed on OTT (Over the Top) or Regional/ National TV Channels as the case may be:

a. Eligibility for TV Serials/ Shows:

- TV Serials/ Shows need to be captured with minimum Full Frame Camera/4k resolution and minimum 5.1 Sound and projection 2K minimum.
- Dubbed, copied, mixed, blow up, plagiarized, TV serials/ shows will not qualify
- The minimum Cost of production for the TV Serial/Show should be Rs.50.00 lakhs and for domiciles of J&K Rs. 25.00 lakhs.
- The Show shall be released on National/ Regional TV Channels.
- The Producer shall provide work to a minimum of five (05) local artists from Jammu and Kashmir

b. Eligibility for Web Series/Original Show to be displayed on OTT (Over the Top) Platform:

- Web series/Original Show to be displayed on OTT needs to be captured with minimum Full Frame Camera/4k resolution and minimum 5.1 Sound projection 2K minimum.
- Dubbed, copied, mixed, blow up, plagiarized web series/Original Show to be displayed on OTT (Over the Top) Platform will not qualify.
- The Web Series/ Original Show should be displayed on one of the following OTT platforms namely Netflix, Amazon Prime, Zee-5, Sony Live, Disney Hotstar, Voot, MXPlayer and Chaupal . The list would be revised from time to time by JKFDC.
- The producer shall provide work to a minimum of five (05) local artists from Jammu and Kashmir
- The minimum Cost of production for the Web Series/Original Shows should be Rs.50.00 lakhs and for domiciles of J&K Rs. 25 lakhs.
- The Web Series must have a minimum runtime of 120 minutes or 6 to 8 episodes, with a cumulative runtime of 120 minutes.

c. Eligibility for Documentaries:

- Documentaries need to be captured with minimum Full Frame Camera/4k resolution and minimum 5.1 Sound projections 2K minimum.
- Minimum running time is 30 minutes
- Dubbed, copied, mixed, blow up, plagiarized documentaries will not qualify.
- Documentaries that violate copyright will not qualify for assistance
- The minimum Cost of production for the Documentaries should be Rs.15.00 Lakh and for domiciles of J&K Rs. 10.00 lakhs.

25. Subsidy Allocation for TV Serials/Shows/Web Series/ Documentaries/Original Show to be displayed on OTT (Over the Top) Platform:

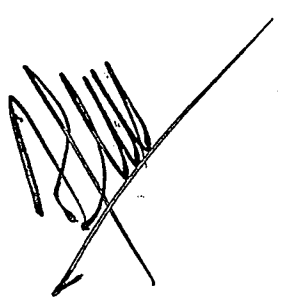
S.No	Subsidy for TV Serials /Shows/ Web Series/Documentaries/Original Show to be displayed on OTT (Over the Top) Platform:	Criteria
1.	10 % of the cost of production (COP) or 25.00 lakhs whichever is less.	Minimum 20 days shot in the UT.
2.	25% of additional subsidy on the amount of subsidy the Production House/Producer is qualified for under S.No. "1" above.	Minimum 20 days shot in the UT. J&K Film (as defined in the policy)
S.No	**Subsidy for TV Serials /Shows/ Web Series/Documentaries/Original Show to be displayed on OTT (Over the Top) Platform produced by Domiciles of J&K**	**Criteria**
3.	15 % of the cost of production (COP) or 25.00 lakhs whichever is less	Minimum 20 days shot in the UT.
4.	25% of additional subsidy on the amount of subsidy the Production House/Producer is qualified for under S.No. "3" above.	Minimum 20 days shot in the UT. J&K Film (as defined in the policy)

Terms and Conditions:

i. The Producers shall have to apply for getting the Certificate with respect to number of shooting days within ten (10) days of completion of shooting.
ii. The information on number of shooting days in the UT shall be verified by the District Film Promotion and Facilitation Committee of the concerned District.
iii. The certificate of number of shooting days shall be issued by the Member Secretary of District Film Promotion and Facilitation Committee after verification by the said committee
iv. The subsidy amount shall be provided to the Producer on the basis of the payment bills of the performing artists.
v. The Cost of production (COP) of a TV Serials /Shows/ Web Series/Documentaries/Original Show to be displayed on OTT (Over the Top) Platform and the number of shooting days which are mentioned in the application shall be decided on the basis of Detailed Project Report submitted with the application by the Producer and the verification certificate issued by District Film Promotion and Facilitation Committee of the concerned District. The applications shall be put up by the Single Window Cell to the J&K Film Division for final approval/ rejection.

26. Time Period for submission of Application for Subsidy:

- Subsidy for shooting shall only be given on those Films/ TV Serials/TV Shows/ Web Series/Original Shows of OTT (Over the Top) Platforms & Documentaries which have been shot in Jammu and Kashmir after the implementation of the Jammu and Kashmir Film Policy-2024.
- The Producer shall have to apply for subsidy within six (6) months of the actual date of release of Film/ TV Serial/ Show/ Web Series/ Original show on OTT/ Documentary Films.
- The Producer shall have to apply for additional grant of subsidy within one year of the actual date of release of Film/ TV Serial/ Show/ Web Series/ Original show on OTT/ Documentary Films.



27. Productions/ Production Houses ineligible for Incentives under Jammu & Kashmir Film Policy, 2024

- News or Current affairs
- Coverage of live events including sports/theatre/music/artistic performance or any other Production
- Advertisement films and TV Commercials
- Corporate Films
- Productions that are obscene in nature rated as „for Adults only"/ banned by Ministry of Information & Broadcasting, Govt. of India/Govt. of J&K
- Animation, Reality TV and Game Shows
- A Production Agency receiving funding for their Production under any scheme of Central / State Government / Institution / Undertaking.
- A Production Agency that has applied for/received monetary assistance under Film Policy of any other State/UT in any year for the same production.



CHAPTER-IV

28. Familiarization (FAM) Trips:

The Single Window Cell shall assist/facilitate/conduct FAM trips for potential investors, producers, decision makers, regional producers or other relevant stakeholders in order to encourage and incentivize investments in this sector.

29. Destination Marketing for Jammu & Kashmir

The Single Window Cell will take several initiatives to promote Jammu & Kashmir as a leading destination for shooting and production of all feature and non-feature content films, Digital content and Television Shows. In this regard, the J&K Single Window Cell shall organize and participate in various International/National/Regional Film Festivals/Expos to promote J&K as a filming destination.

30. Engaging Brand Ambassadors:

JK Single Window Cell will contact film personalities to act as Brand Ambassadors for film tourism for Jammu & Kashmir.

31. Restoration & Preservation of J&K Films:

- Jammu & Kashmir Film Archives will be set up by the Directorate of Information and PR. This will enable the Government to not only maintain a record of the acclaimed works but also create a database of the film industry.

- Existing Archives (if any, both analogue and digital), as identified by J&K Film Division to be of archival value, will be restored in a mission mode. Producers will be encouraged to deposit a copy of their Film and Publicity material with the archives. Archives will ensure proper storage, cataloguing, and maintenance of the films.

32. Organizing Jammu & Kashmir Film Festival:

Jammu Kashmir Film Festival will be organized by the Single Window Cell with the aim to encourage the production of films of Aesthetic and technical excellence. The Film Festival will also aim at encouraging the study and appreciation of cinema as an art form and will promote J&K as a preferred destination for shooting films.

CHAPTER-V

33. Film Development Fund:

a. From fiscal year 2024-25, a separate Head of Account called the Film Development Fund in the Information & Public Relations Department will be created with an allocation of Rs. 500 crores (payable in next five years with an annual budgetary grant of Rs.100 crores) to be sourced from CAPEX Budget for disbursement of Subsidies/Incentives to the eligible beneficiaries and for meeting the charges/expenditure incidental to the smooth implementation of the Film Policy 2024. The charges/expenditure incidental to the operation of the Film Policy are mentioned below

- Organization/Participation in Regional/National/International Film Festivals
- Training Programs/Awareness Camps/ Seminars/ Interactive Sessions/ Competitions for incentivizing excellence in film making
- Organizing FAMs/Exposure Visits
- Destination Marketing
- Administrative expenditure on J&K Film Division/Single Window Cell activities, review meetings, workshops and field visits etc.
- Hiring of Project Management Unit (PMU), other professionals and support teams on contract basis to support the implementation of the policy.

- Institutional arrangements that support Policy implementation.
- Hiring of Transportation
- Print, Electronic Publicity & Advertisement

b) The fund shall not be used for purchase of vehicles, construction and maintenance of buildings, creation of posts, payment of salary of existing staff and purchase of furniture and fixtures, etc. An annual action plan for incurring the expenditure shall be prepared by the Single Window Cell and submitted to J&K Film Division for approval.

c) The Expenditure on account of Film Development Fund shall be incurred by the Single Window Cell only after obtaining approval from the J&K Film Division. The Drawing and Disbursing powers with respect to the Film Development Fund shall rest with the Single Window Cell. The Accounts Officer, Directorate of Information shall be the Drawing & Disbursing Officer (DDO) of the Single Window Cell. The Single Window Cell shall be responsible for proper verification and scrutiny of the bills raised.

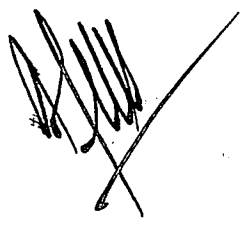
34. Policy Period:

This Policy would be valid for 5 years from the date of notification.

35. Dispute Resolution Mechanism:

a. All the disputes arising from the implementation of the Jammu and Kashmir film policy shall be subject to the Jurisdiction of Courts of Jammu &Kashmir.

b. Where any doubt/ dispute arise regarding the interpretation of

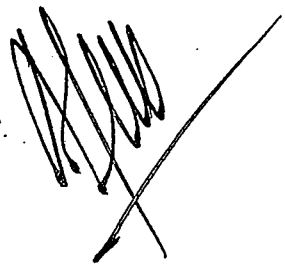


these rules, the same shall be referred to Jammu & Kashmir Film Development Council whose decision shall be final and binding on all parties.

36. Supersession Clause:

a. In supersession of all previous orders and policies issued on the subject, the Government of Jammu and Kashmir now issues the Jammu and Kashmir Film Policy 2024. However, the subsidy applications/ cases already submitted with the Directorate under the Film Policy 2021 shall be covered under this Policy.

b. This policy will take effect from the date of its notification and it will serve as the governing framework for the formulation, implementation and promotion of film production/scenario in J&K including the disbursement of subsidies in accordance with the guidelines framed under the Film Policy 2024.



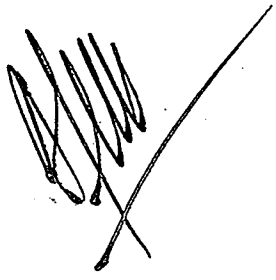
Annexure "A": Common Application Form (CAF)

I.	**Personal Information** a. Name of the Applicant/Producer(s): b. Production Company/ House: c. Details of PAN/TAN/GSTIN: d. Contact Number: e. Email Address: f. Postal Address: g. Website (if any)	
II.	**Category:** a. Indian • Domicile • Non domicile b. International	
III.	**Project Details** a. Name/Title of the project: b. Type of the Project: c. Feature Film d. Web Series/ Original Show e. TV Serial/ Show f. Documentary g. Language of the Project: h. Brief Synopsis:	
IV.	**List of Required Documents** a. Letter of Production House/ Authorization Letter from Production House b. Registration Certificate of Production House	

Declaration:

I hereby declare that the information provided in this application is true and accurate to the best of my knowledge. I understand that any false information may lead to the rejection of this application.

Signature:[Name] Date:



Annexure "B": Application for Location Permission in J&K

Part-A

Sl. No.	Particulars	Details
1	Name of the Applicant(In capital letters)	
2	Designation of the Applicant(In capital letters)	
3	Name of Production House(In capital letters)	
4	Address	
5	Contact	
6	Email	
7	Production House Constitution: Proprietorship, Partnership, Company Details of Constitution/Registration no., if any Authorization letter in favour of person filing the application, if applicable	



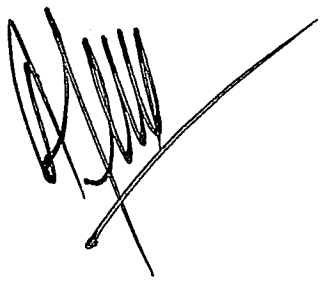
Part-B

Sl. No.	Particulars	Details
1	Type of Project (Please select)	Feature Film Web Series/Serial TV Show/Serial Documentary JK Specific Film Other (Please specify)
2	Title of the Film/Project (Copy of the certificate issued by IMPA/WIFPA is to be attached)	
3	Brief Synopsis (min 500 words) –attach copy	
4	Language of the Film/Project	
5	Main Artist/s at shooting Location(Names only)	
6	Shooting Details (i.e. Department, Location, date etc.)	Give information on prescribed format as per Annexure
7	Is Drone Permission required	Yes No
8	In case of shooting under Forest Area	
8.1	Type of Forest area in which permission is required	Reserve Forest National Park Buffer zone Sanctuary Zoo
8.2	Details of Area	
8.3	Whether any animal is part of shooting	Yes No (If yes- enclose Animal details)

9	Is there any fire/blasting scene in the script	Yes No (If yes- enclose details)
10	Is there any temporary structure to be created	Yes No (If yes- enclose details)
11	Other Details such as Roadblocks required, set creation, special assistance etc.	
12	Details of Line Producer (If any) Name, Contact, E-mail, Postal Address	
13	Details/No. of Police convoy/security person needed at the shooting site (shooting schedule wise indication)	
14	Contact details of person in charge who may be contacted by the official of Film Promotion and Facilitation Committee of the concerned district.	
15	Total Budget of the Film (in INR)	
16	In case of In-Film Branding or using any Assets/Name/Product of Tourism/State	
17	In case of International Film, Web Series and TV Serials shooting - Enclose shoot Permission Certificate issued by the MIB (Ministry of Information& Broadcasting)	

18	In case of International Documentary, AV Commercial and Music Videos shooting - Enclose shoot Permission Certificate issued by the MEA (Ministry of External Affairs)	
19	Other particular (if any)	

Name & Signature
of Authorized Applicant Seal of Company



Annexure-"C": Format for Location Details

S. No.	Name of the Department / Authority	Shooting Schedule					Nature of shoot-Crew/ public involvement	Please Specify type of permission required	Fee Including GST		Payment Reference No/ DD No	Location Manager details, if any
		Location & Landmark	Start		End				Location Fee	Security Deposit		
			Date	Time	Date	Time						
1												
2												
3												
4												
5												
6												
7												
8												
TOTAL AMOUNT												

Annexure "D": Undertaking for Location Permission (On letter head)

With reference to the application for grant of permission for shooting of films in Jammu & Kashmir, I/We hereby give the following undertaking:

1. Shooting of the project shall be done on locations of Jammu & Kashmir, after obtaining all requisite permissions, in accordance with the script, enclosed with the application form.

2. I/We note that in the case of assistance to be obtained from other Departments such as ASI, Railways, Civil Aviation etc. separate agreements as stipulated are required to be signed with them.

3. I/We shall shoot the film under intimation to Liaison Officer/Liaison agency/Nodal Officer wherever attached to the team by Jammu & Kashmir Film Development Cell.

4. I/We accept that the shooting will be performed following all the rules & regulations of the concerned departments.

5. I/We acknowledge that the mentioned location/s will not be portrayed in terms that it will defame the UT/location.

6. I/We declare that I/We shall be personally held liable in case of any damage to public property during the shooting and liable for penalty in case of violation of any clause mentioned in the Terms & Conditions of the Department/Authority. I/We further undertake to restore the property back to its original condition after the shooting and will be personally liable for the expenses incurred on such restoration.

7. I/We declare that I/We have not concealed any information which will make me/us ineligible for getting permission for film shooting.

8. I agree to acknowledge Jammu & Kashmir Film Development Council and Govt. of Jammu & Kashmir in the credits of the film nationally and internationally.



9. I/We hereby declare that we have deposited full Location fees and security amount to the concerning Department/Authority as per Bank details provided separately.
10. I/We hereby declare that the information in this form is correct and true to the best of my/our knowledge.

Place:

Name of the Applicant:

Date:

Official Seal & Signature of the Applicant:

List of Required Documents for applying for Location Permission:

1. Letter of Production House/Authorization Letter from Production House
2. Registration Certificate of Production House
3. Title Registration Certificate issued by IMPA/WIFPA
4. Project Synopsis (min 500 words) in 2 copies
5. Location Detail as per Annexure-C
6. Payment fee Receipt/ Demand Draft copies



Annexure "E": Application for Subsidy/Grant (Feature Film/TV Serial/Show/Web Series and Original shows on OTT platform/Documentary/ J&K based Casting)

To,
The Chairperson,(Under J&K Film Policy-2024)
J&K Single Window Cell
Sir/Madam,
I request you to sanction subsidy for my Project titled ..... released on dated..... as per J&K Film Policy-2024. The Project has been shot for total ..... days in Jammu & Kashmir out of total ..... shooting days, that is..... percent of total shooting days in Jammu & Kashmir.

The Total Cost of Production for complete project is Rs..... (In words) .....as per Annexure F of J&K FilmPolicy.

Part A: Basic Information for application for Subsidy:

a. Name of Applicant/Producer(s):

b. Name of Production house:

c. Details of PAN/TAN/GSTIN:

d. Address:

e. Mobile No:

f. Landline No:

g. Email ID:

h. Website:
i. Name/Title of Project:

j. Detail of project (Select)-

i. Category:
   - Indian (Domicile/J&K Specific and Non-domicile)
   - International

ii. Type of Project:
   - Feature Film
   - Web Series/Original show
   - TV Serial/Show
   - Documentary

iii. Language of the project:

iv. Certification(enclose):
   - Central Board for Film Certification Certificate
   - Cinema Hall Release Certificate
   - GEC Certificate along with the telecast schedule
   - OTT Platform Release Certificate (OTT specified by Single Window Cell)

v. Number of screens /Episodes (enclose proof):

vi. Length of the Project..... Minutes (Episode vise in case of TV Series/Web series/Original show)

k. Name & Details of Director, Writer(s), Director of Photography(DOPs) and Lead Actors of the project (details like Experience, Awards received and other, enclosed-details):

l. Registration certificate of Story/Script (please enclose):

m. Format of applied project (35MM/16MM/HD/3D/others):

n. Target Audience (Geographically & Demographically):

o. Power of attorney for authorization (if required –enclose)

p. Total Number of shooting days... ..... (Enclose proof like Permission copies, Payment receipts, bills, daily production reports etc.)

q. Total Shooting days in Jammu & Kashmir ..... (Enclose Shooting

Days certificate)

r. Details of Publicity & Marketing done during the shoot of project, that give extra advantage/visibility to the UT: (Please enclose the details as per format given below)

S. No.	Medium of Publicity (Print, Audio/Visual, OOH, Digital, Social Media etc.)	Description	Enclose Supporting Docs & Digital Links

s. CA Certificate of COP (in INR) as per prescribed Format.

t. Copy of the Script/Screen play of the Project. (enclose)

Processing Fee:

The processing fee of Rs.15,000+ Rs. 2,700/- (GST@18%) =Rs.17,700/-has been deposited DIPR through NEET/DD ref. no.
.... .Dated..... ....(Enclose document)Bank Details of

Single Window Cell:

Seal & sign of Applicant/Production House

Place: Date: Seal:

Part B: Project Specific Information for application for Subsidy/Grant: **Application for Feature Film**

1. **Series of Film in J&K (Please select)-**

i. First
ii. Second
iii. Third
iv. Fourth &above

2. **Eligibility & claim for subsidy under clause 18 for Domicile of J&K**

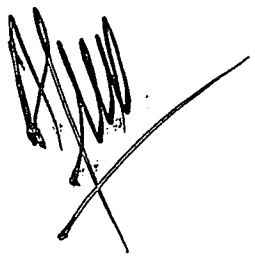
- Yes
- No

If yes,

i. Please enclose the script in Hindi/English language of the film.

Application for Subsidy for Web Series/OTT

1. Release platform(select)-
   - Netflix
   - Amazon Prime
   - Hotstar Disney
   - Zee5
   - Sony Liv
   - Voot
   - MX Player
   - Chaupal
2. Does the Web Series have Minimum 05 Episodes of minimum 30 minutes each or total 120 minutes?
3. Yes/No (enclose proof)
4. Age Rating of Web Series given by OTT platform–
   - 7+
   - 13+
   - 16+
   - 18+
5. Please enclose the-
   - Script in Hindi/English language of the web series/project.
   - Description in 200 words with screen time log, about how Jammu & Kashmir is showing in the Web Series/Project.
   - A final digital copy of Web Series/Project for proof.



Application for Subsidy for Documentary Film

1. Category/Type of documentary: (Please select)

- Tourism of the UT
- Wildlife of the UT
- Culture of the UT
- Tribe/Local People of the UT
- Heritage/history of the UT
- Others (Please Specify)

2. Please specify Release Channel (as per approved list of Single Window Cell):
- Name of TV Channel.....
- Name of OTT Platform.....

3. Level of Release (enclose details/documents):
- Regional
- National
- International

4. Please enclose the:
- Description in 200 words about how Jammu & Kashmir is showing in the documentary, in terms of tourism, culture, heritage etc. of the state.

- Detailed Bio Data, experience & recognitions of the documentary Producer.

Application for Subsidy for J&K based Artist hiring

1. Name & Details of Primary & Secondary Artists: (Enclose details)

2. Total number of artists in the project.....
   - Primary .....
   - Secondary .....
3. Detail of the Artists (Please enclose the details as per format given below):

Category	Name of Artists	Name of Character he/she is playing	Document (please select& enclose)	Enclose Proof of Fees payment (Artist wise)	Enclose Agreement/ contract copy (Artist wise)
Primary/ Secondary			Domicile certificate/ Birth Certificate/ Education Certificate (minimum 5 years)/Aadhar Card/Driving license)		

Declaration for grant of Subsidy (On letter head) by Applicant

1. I/we.....of M/s ..... hereby undertake that all the facts and details/documents mentioned in the application are true to the best of my knowledge and belief. If any fact or detail is found incorrect/false, J&K Single Window Cell will be free to recover the entire amount sanctioned as subsidy with interest from me and also initiate legal proceedings as per the laws and regulations.
2. I declare that this project (Film/Web Series/TV Serial/ Documentary) has been shot in Jammu & Kashmir according to the J&K Film Policy - 2024 and it has not been produced by dubbing, copying, mixing etc.
3. I declare that we have mentioned the logo of J&K Government and J&K Information Department at the starting of the Film/TV Serial/Web series/ Documentary with the statement of credit.
4. I declare that I have full knowledge that the subsidy will be admissible to the limit of the first print only. I declare that the project does not contain any strictly mature subject which may be inappropriate for below 18 years audience for the reason of violence, nudity, sex, explicit language, defamation of the state, false claim etc.
5. I also declare and fully aware that the J&K Single Window Cell will

examine the matter of subsidy payable on my project and decide regarding granting/non-granting of subsidy on the basis whether the rules, directives and objectives as mentioned in the J&K Film Policy 2024 and rules regulations of the policy. I will have no objection on the decision taken by J&K Single Window Cell and the decision taken by Film Facilitation Cell will be final and acceptable to me, on which I will not file any dispute in this regard on any other forum.

6. I declare that I have full knowledge that the subsidy is given on the expenditure heads as given in Annexure F of J&K Film Policy -2024 and the heads allowed by the J&K Single Window Cell.
7. I declare that I have not taken any subsidy from any other state government for the applied subsidy as per given information in the form.
8. I declare that no dues are pending against any vendor of J&K against any service taken.

Place:

Name of the Applicant:

Date:

Official Seal & Signature of the Applicant



ANNEXURE "F": Certificate by Chartered Accountant for Cost of Production (COP) Eligible for subsidy for Feature Film/T. V. Serial/ Web Series/ Documentary (Under J&K Film Policy-2024)

Certified that the applicant ..... from..... production house has completed the shooting project..... (Project type-Feature Film/TV Serial/Web Series/Documentary) ..... titled .....is eligible for subsidy under the J&K Film Policy-2024. The ..... (Project type) is released on ..... in.....States/OTT on total..... screens /Global Release.

The expenditure incurred on the project (COP) is as under:

S. No.	Heads of the Expenditure	Amount in INR
1. Manpower Hiring Cost		
1.1	Lead Actor Fees(other than J&K Residents)	
1.2	Producer fees	
1.3	Director & Writer fees	
1.4	Supporting Cast Charges (other than J&K Residents)	
1.5	Dialogue/Story Writer fees	
1.6	Extras & Features Charges	
1.7	Direction Department Fees	
1.8	Production Department including Line Producer Fees	
1.9	Art Department fees including wages	
1.10	Choreographer & Photographer Fees	
2. Equipment & Production Cost		
2.1.	Camera & Equipment Hire Charges	
2.2	Sound Equipment hire Charges	
2.3	Light & Grip Hire Charges	
2.4	Generator Hire Charges	
2.5	Vanity Van, Walkies & Picture Vehicle Hire charges	

2.6	Costume purchase & Hire Charges	
2.7	Art, Set & Props expenditure	
2.8	Camera, Grip & Light Fees	
2.9	Sync Sound & Sync Security	
2.10	Costume Department Fees	
2.11	Make-up & Make-up Material	
2.12	Production Office Cost	
2.13	Post production, Legal & Auditor fees/charges	
3.Lodging Boarding & Transport		
3.1	Entourage Charges	
3.2	Transport Charges *	
3.3	Flights** & Hotel Accommodation *** expenditure	
I.	Heads of the Expenditure	
	A	
	Food & Beverage Expenditure	
4.	**Location Cost**	
4.1	Location charges (except Govt. locations charges of J&K)	
Total A		
B		
5.	**Primary Artists (J&K Resident only)**	
6.	Secondary Artists (J&K Resident only)	
Total B		
C		
7.	**Location Charges (Govt. location charges in J&K only)**	
Total C		

D		
8.	**Other Particulars (If any)**	
8.1		
8.2		
8.3		
Total D		
Total Expenditure (A+B+C+D)		
9.	Arrangement of Fund	
9.1	Loan: If any: Name of the Bank/Financial Institution and amount of Loan	
9.2	Contribution from other sources	
9.2.1		
9.2.2		
9.2.3		
Total		

*Actual rent incurred per room per day or Rs. 5000/- per room per day, whichever is less.

**Flight Fares of only economy class shall be admissible.

***As per rates approved by J&K Transport Department.

The total COP is Rs..... (In words)..... certified that the expenditure given in this certificate have been verified from the ledgers, book of accounts and bank accounts of the production house. Separate lists of head-wise expenditures are appended with the certificate.

This is also certified that this project carried by ..... (No.) production houses. Agreement for the same is attached. (If applicable)

Date of issue of certificate:

Place:
Signature

Name,
Registration No.
Membership No.
Address,
Seal & UDIN No.

Annexure "G"

Eligible International Awards

Sl. No.	Feature Film Festival	Key Sections
1.	Sundance Film Festival-January	World Cinema Dramatic Competition
2.	Sundance Film Festival-January	Premieres
3.	International Film Festival of Rotterdam-January	Hivos Tiger Awards Competition
4.	International Film Festival of Rotterdam-January	Bright Future
5.	International Film Festival of Rotterdam-January	Spectrum
6.	Berlin International Film Festival-February	Competition
7.	Berlin International Film Festival-February	Panorama
8.	Berlin International Film Festival-February	Forum
9.	Berlin International Film Festival-February	Generation K-plus & Generation 14 plus
10.	Festival de Cannes-May	In Competition
11.	Festival de Cannes-May	UnCertain Regards
12.	Director"s Fortnight-May	World Première

13.	International Critics" Week-May	World Première
14.	Venice International Film Festival-September	In Competition
15.	Venice International Film Festival-September	Orizzonti
16.	International Critics" Week-September	Official Selection
17.	Venice Days-September	Official Selection
18.	Toronto International Film Festival-September	Special Presentation
19.	Toronto International Film Festival-September	Discovery
20.	Busan International Film Festival-October	New Currents
21.	Busan International Film Festival-October	Window on Asian Cinema
22.	Locarno International Film Festival-	Concorso International
23.	Oscars	Foreign Language Film

Note: The above list is based on Awards recognized by Ministry of Information & Broadcasting, Government of India and is subject to revision.